

PRESS RELEASE

S&P Dow Jones Indices Launches Global Dividend Stability/Low Volatility Smart Beta Index

London, February 12th, 2015 – S&P Dow Jones Indices, one of the world's leading providers of financial market indices, announced today the launch of the <u>S&P Global 1200 Dividend Stability Low Volatility Index</u> (the Index). The Index has been designed to measure the performance of stocks that achieve a balance between dividend yield, dividend growth and volatility.

The launch of S&P Global 1200 Dividend Stability Low Volatility Index further solidifies S&P Dow Jones Indices' leading position to offer smart beta dividend indices globally. The Index joins the 100-strong lineup of factor-based indices and is the sixth factor-based dividend index launched by S&P Dow Jones Indices in 2015 so far.

The S&P Global 1200 Dividend Stability Low Volatility Index selects 100 stocks from the S&P Global 1200 which measures the performance of 30 countries across the Americas, Europe and Asia-Pacific. The least volatile stocks that pass the Index's dividend growth, dividend payout ratio and dividend yield screens are selected. The selected constituents are then weighted by estimated projected dividend yield.

Vinit Srivastava, Senior Director, Strategy Indices, S&P Dow Jones Indices commented, "We are delighted to launch the S&P Global 1200 Dividend Stability Low Volatility Index. It follows a string of similar smart beta indices that we have recently launched, including the S&P 500 Low Volatility Enhanced Index and the S&P Europe 350 Buyback Dividend Stability Low Volatility Index. These indices address client demand for indices that aim to provide exposure to both dividend yield and low volatility. S&P Dow Jones Indices is a leader in the smart beta space with more than \$80 billion in assets tracking both single and multi-factor strategies".

About S&P Dow Jones Indices

S&P Dow Jones Indices LLC, a part of McGraw Hill Financial, is the world's largest, global resource for index-based concepts, data and research. Home to iconic financial market indicators, such as the S&P 500® and the Dow Jones Industrial Average®, S&P Dow Jones Indices LLC has over 115 years of experience constructing innovative and transparent solutions that fulfill the needs of investors. More assets are invested in products based upon our indices than any other provider in the world. With over 1,000,000 indices covering a wide range of asset classes across the globe, S&P Dow Jones Indices LLC defines the way investors measure and trade the markets. To learn more about our company, please visit www.spdji.com.

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